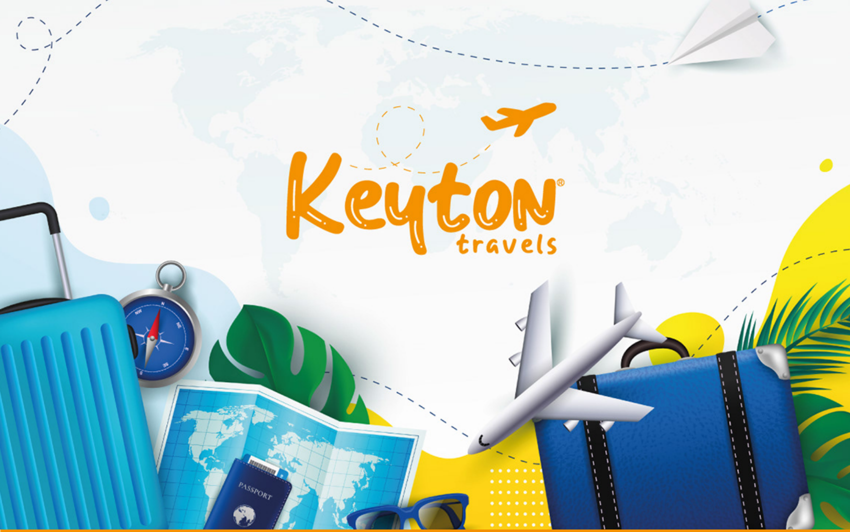

Keyton®
travels
PASSPORT

" Keyton Travels" Logo Story:

A hand-drawn wordmark logo design for " Keyton Travels" featuring unique typography and a paper airplane motif to symbolize international travel can convey a sense of adventure, creativity, and personalized service. Here's a description of the design:

Typography:

The word " Keyton " is rendered in a playful, hand-drawn style to evoke a sense of creativity and personal touch. The lettersare slightly irregular, as if they were drawn with colorful crayons, giving the logo a friendly and approachable feel. The use of different colors within the letters can further enhance the creative and vibrant aspect of the brand.

"Travels" Text:

The word "Travels" is written in a more elegant yet still handcrafted font beneath " Keyton." It is slightly cursive and refined, signifying professionalism and expertise in travel services.

Airplane:

Above the wordmark, a meticulously detailed paper airplane illustration takes center stage. The paper airplane is drawn with precision, making it look like it's made from a sheet of crisp, folded paper. Its clean lines and subtle shading give it a three-dimensional appearance.

Color Palette:

To evoke the feeling of travel, consider using a color palette inspired by the world, incorporating various shades of orange, blues, greens, and earthy tones. The word " Keyton " can be rendered in a mix of vibrant and warm colors, while "Travels" remains in a classic, subdued color like deep blue or charcoal gray. The paper airplane can be predominantly white with shades of the chosen palette for a pop of color. For a pop of color vels

Composition:

The wordmark and paper airplane are harmoniously arranged within a rectangular frame. The airplane could be positioned slightly above and to the left of " Keyton Travels," forming a gentle arc that guides the viewer's eye. This composition adds balance and visual interest to the logo.

Message and Emotion:

This logo design encapsulates the essence of Keyton Travels - a travel agency that combines creativity and professionalism to provideunique, personalized international travel experiences. The hand-drawn elements reflect a sense of care and attention to detail, while the paper airplane symbolizes the adventure and excitement of exploring the world.

Overall, this hand-drawn wordmark logo with typography and a paper airplane motif for " Keyton Travels" creates a memorable and distinctive brand identity that resonates with the agency's mission to offer exciting, customized international travel adventures.

Keyton
travels

Keyton®
travels

COLOR CONCEPT

Keyton®
travels

Keyton®
travels

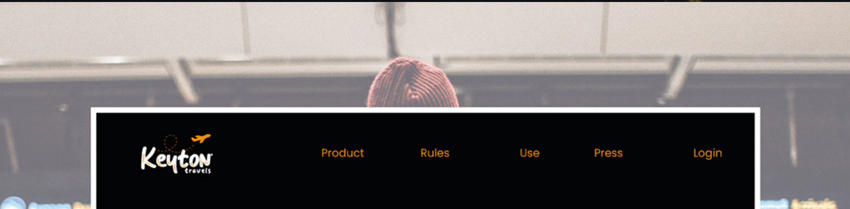
Keyton
travels

Keyton® travels

Keyton travels

Keyton travels

Keyton® travels


Keyton® travels
Product
Rules
Use
Press
Login

Keyton
is a producer in the
high-quality costum
travelling team

Try confinence-

HEX 030202

HEX 28B3AA

HEX FFFFFF

HEX 184093

HEX E41B17

HEX 00735C

HEX F39200

Keyton®
travels

keyton is a producer in the high-quality costum travelling team for a wide range of industries.

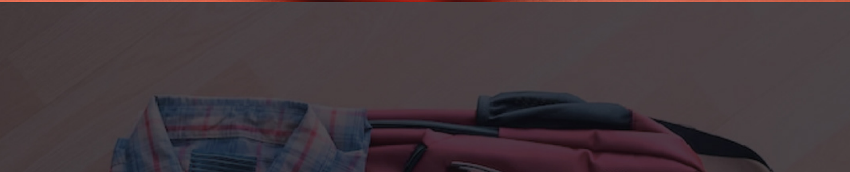
Keyton®
travels

Keyton
travels

Keyton
travels
Keyton
travels

Keyton
travels

Keyton®
travels



Keyton®
travels

Keyton
travels

Keyton travels
Keyton travels

Keyton travels
Keyton travels
Keyton travels

Keyton®
travels

Keyton®
travels

Keyton®
travels

Keyton®
travels

Keyton®
travels
www.keytontravels.com